

[Get Your Business Heard On iTunes](#)

Posted by: [Richard](#) in *Untagged* on Jul 30, 2010

I've now released details of a new podcast production package in my offers section of this site. It's your chance to get your business heard globally, to be recognised as THE person to go to in your industry, and attract a new audience you wouldn't have had access to before. All for a price starting at £55 per month!

Details here:

<http://www.richardheathcote.co.uk/offers.html>

[Podcast Episode 6 Released](#)

Posted by: [Richard](#) in *Untagged* on Jul 27, 2010

Episode 6 of my VoxPods series has been released, both on this website, my blog and on iTunes where you can subscribe for free.

This month we're talking about Google's smartphone suicide with the Nexus One & Two, and the 'issues' surrounding Apple and 'antenna-gate'. I'm also interviewing Stefan Thomas from No Red Braces who's giving us some insight as to how we can be more effective with business networking.

To listen on this site, [_ click here](#)

To listen on my blog, [click here](#)

To listen and subscribe on iTunes, [click here.](#)

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[o2 & the iPhone 4](#)

Posted by: [Richard](#) in *Untagged* on Jun 18, 2010

I've posted a blog talking about o2 and the lead up to the iPhone 4 release. Lots of comments so far, check it out!

<http://www.mygobismyjob.com/2010/06/iphone-4-and-the-anonymous-pricing/>

[Podcast Episode 5 - Audio Marketing: A Special Speech](#)

Posted by: [Richard](#) in *Untagged* on May 19, 2010

Podcast Episode 5 - Audio Marketing for businesses of any size.

In this special edition podcast, which was recorded on-location at a recent 4Networking event, I did a 15min speech on The Lost Art Of Communication, and how businesses need marketing balance, by integrating audio into their current marketing mix.

You can catch the episode either on [my podcast page](#) , or on my [audio blog](#) .

If you listen on my blog, please get involved and add your own comments and questions. I'd love to hear from you.

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[Please vote for this project I'm Involved In](#)

Posted by: [Richard](#) in *Untagged* on May 15, 2010

I've become involved in a project that could do with your vote. A friend and colleague of mine has thought up a new idea for a new business, and entered the Barclays Bank 'Take One Small Step' competition.

The basic idea is to create a national network of local radio, that centres on community oriented activities, including being a portal for businesses as well, and giving very affordable advertising solutions.

Once on the page, look to the right, and please 'back this idea' by clicking the relevant button.

Your support is much appreciated!

<https://www.takeonesmallstep.co.uk/Entry/View/5678>

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[New Blog - The Perils Of Drinking Coffee](#)

Posted by: [Richard](#) in *Untagged* on May 14, 2010

This is a blog post about my personal coffee drinking habits, and how my coffee making tools have changed over the years! It's more interesting than it possibly sounds....

"I've always been a coffee drinker, ever since I was 'old enough'. Don't get me wrong, a nice cup of tea is absolutely fantastic, and there are times when only tea will do; after a crisis, when you've got a big decision to make, when it's Tuesday; you know, the important stuff....." ☐

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[New Blog - Raising The Awareness Of Shaken Baby Syndrome](#)

Posted by: [Richard](#) in *Untagged* on May 14, 2010

A recent project I was involved in, to narrate a documentary for a local PR and Marketing agency, highlighting the dangers of Shaken Baby Syndrome.

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[Narration for a new Sky TV pilot](#)

Posted by: [Richard](#) in *Untagged* on Apr 12, 2010

Here's the pilot trailer for a new Sky TV series hopefully coming soon. Voiced this week.

[New Podcast Episode 4 - Clarity In Your Communication](#)

Posted by: [Richard](#) in *Untagged* on Mar 31, 2010

Episode 4 of my podcasts is now released. This episode talks about clarity in your communication, and how to achieve effective PR on a shoestring budget.

[Episode 4](#) – March 2010 – “Clarity In Your Communication, Succeeding With Social Media & PR On A Shoestring” (11m 42s)

I talk to [Nigel Morgan from Morgan PR](#) **this month**, looking at how small businesses (and large alike) can execute effective PR on an absolute shoestring budget. I’ve persuaded him to give us his top 5 tips to succeed with self-generated PR.....

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[New Blog - the virtual revolution](#)

Posted by: [Richard](#) in *Untagged* on Mar 31, 2010

I've posted a new blog about the recent BBC documentary series, The Virtual Revolution.

Recently I watched the BBC series "The Virtual Revolution". Being a bit of a techie geek on the quiet, it's stuff that very much interests me, all things internet, social media and beyond.

I have to say, it was an absolutely fantastic series that explored the origins of the internet and how it's changed our lives whether we want it to or not, and the revolution of how it's affected business globally too.

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